

Introduction to

Climate-KIC Contextual Learning Journey

Susanne Steiner,

Technical University of Berlin/ Germany

susanne.steiner@tu-berlin.de

Codrin Kruijne,

Utrecht University / The Netherlands

L.C.Kruijne@uu.nl



Objectives of this presentation

- To introduce the Climate-KIC and the team involved
- To present the “rules of the game”
- To answer your questions

Why are we here?

- To start a network of climate change mitigation and adaptation leaders
- By learning about the latest in the four Research & Innovation themes
 - Assessing Climate Change and managing its drivers
 - Transitioning to resilient, low-carbon cities
 - Adaptive Water Management
 - Zero Carbon Production Systems
- And how to turn that into value through entrepreneurship
- In a unique Contextual Learning Journey

Who we are

- Ebrahim
- Regina
- Arie
- Oliver
- Susanne Steiner, PhD-candidate at Technical University Berlin/
Germany
 - Climate-KIC Entrepreneurship coach
- Codrin Kruijne,
 - Climate-KIC Entrepreneurship coach

Where are we headed?



Learning experience: Open innovation!

Something about us you may not know...

Susanne Steiner

- Had first business idea at 19
 - Was laughed at by (then) boyfriend
 - Saw similar product 6 months later in the market
- Set up own business at 35
 - Coached business plan of 3 biotechnologists
 - Obtained £2.0 m funding for R&D by German ministry

MY ROLE: Coach

Who is this Dutch coach?

- Codrin Kruijne
 - Glimp e-business
 - Business Incubation
 - Strategy consulting
 - Real estate development
 - Wellness hotels
- Centre for Entrepreneurship



What are the rules of the game?



- Very intensive program
 - Climate Research and Innovation
 - Entrepreneurship education
 - Coached Business planning
- Take time to
 - Get there
 - Work
 - Rest
 - Enjoy



How do we communicate?



- Latest information in Wiki
 - <http://www.lmd.polytechnique.fr/climatekicedufr>
 - Check announcements daily @ 7.30am and FAQ

- Breaks
- Coached Business Planning session
- Coaching dinners?

A screenshot of the Climate-KIC Education Wiki Main Page. The page has a light blue header with the 'eit Climate-KIC' logo on the left and navigation links (page, discussion, edit, history, move, watch) on the right. Below the header, there is a 'Contents' section with a list of links: '1 The Climate KIC Education Wiki', '1.1 Contextual Learning Journey 2010 Full Programme', '1.2 Programme structure', '1.3 Climate-KIC's Local Eco Innovation Systems for prospective founders', '1.4 Guidelines for changes in programme description', and '1.5 How to use this Wiki'. The main content area is titled 'The Climate KIC Education Wiki' and contains a paragraph about the goal of the wiki. Below this is a section titled 'Contextual Learning Journey 2010 Full Programme' with a paragraph about the program. The final section is 'Programme structure', which lists three major components: '1. The Research and Innovation themes', '2. Transitioning to resilient, low-carbon cities', and '3. Adaptive Water Management'. The page also features a sidebar with a 'navigation' section containing links like 'Main Page', 'Community portal', 'Current events', 'Recent changes', 'Random page', and 'Help'. There is also a 'search' box and a 'toolbox' section with links like 'What links here', 'Related changes', 'Upload file', 'Special pages', 'Printable version', and 'Permanent link'.

Are you ready?



- To figure out difficult technical things ...
- To explain what you know, one more time ...
- To try to understand the less interesting ...
- To keep going through uncertainty ...
- To challenge your beliefs ...
- To meet your first temp team!

Meet your first temp team





OUT OF CLUTTER,
FIND SIMPLICITY.
FROM DISCORD,
FIND HARMONY.
IN THE MIDDLE OF
DIFFICULTY LIES
OPPORTUNITY.

-ALBERT EINSTEIN-

Who are you?



- A secret identity...
- A lost buddy...
- You cannot reveal your secret identity until you have answered the following questions:
 - Why are you here?
 - Why?
 - Why?